

# PRESS RELEASE

## *19<sup>th</sup> Annual Roaring Youth Jam Event*

**August 12<sup>th</sup>, 13<sup>th</sup>, & 14<sup>th</sup>, 2021**

The Idaho Falls Arts Council is proud to announce the 19<sup>th</sup> Annual Roaring Youth Jam with the theme: Under the Sea. Activities are from 10am until 4pm each day.

The Roaring Youth Jam is a fun-filled art festival along the Idaho Falls River Walk. The three-day festival includes art tents and community activities along the east side of the Idaho Falls River Walk where kids (and adults!) can get creative with paint and crafts. There are performances by local acts throughout each day. All activities and events are free!

“We love being able to provide this fun, free, messy art-based event for kids,” says Visual Arts Director Georgina Goodlander “we have some amazing activities planned and are so excited to be back with a live event this year.”

The Idaho Falls Arts Council is a private nonprofit organization which owns and operates: ARTitorium on Broadway, The Colonial Theater, and the Willard Arts Center. The mission of IFAC, in cooperation with other arts organizations, is to educate our community and enrich its quality of life by promoting, advocating, and presenting a broad spectrum of visual and performing arts in eastern Idaho.

For questions regarding information contained in this release, please contact Jordyn Eckman, Marketing Assistant, or at [jeckman@idahofallsarts.org](mailto:jeckman@idahofallsarts.org) or at 208-522-0471