

PRESS RELEASE

ARTitorium Kid's Art Contest

Idaho Falls, ID, March 1, 2018:

In partnership with the Idaho Falls Downtown Development Corporation and Idaho Falls Power, the Public Art Committee is decorating several downtown traffic cabinets with images of artworks. The traffic cabinet and service pedestal at the corner of Broadway St. and Shoup Ave. (across from ARTitorium on Broadway) will be decorated with KID'S ART!

ARTitorium will be hosting a contest to select which artworks will be recreated in vinyl to cover the traffic cabinets. Selected artworks will be on display for several years. One winner will be selected from each age group: 6 and under and 7-12 years old. The deadline for submissions is April 30, 2018.

All entries will be on display at the May Gallery Walk at ARTitorium on May 3rd from 5-8pm, which is free to the public.

"Decorating these boxes and introducing more public art to our community is a super exciting project that will make our downtown even more beautiful and vibrant," said Georgina Goodlander, Visual Arts Director of the Idaho Falls Arts Council and a member of the Public Art Committee, "but I thought it was particularly important that kids were represented also and got to have a say. The spots across from ARTitorium were perfect for this."

GUIDELINES:

- Artwork should be on 11x17 plain paper (please no lined or graph paper)
- Artwork needs to be in color and should fill the page.
- You can use any medium that comes in colors (paint, pastels, colored pencils, markers, etc.)
- You can create a picture of anything you like (people, animals, patterns, buildings, whatever!), but please do not include any words.

TO ENTER:

- Put your name, age, and a phone number on the back of the artwork and deliver it to ARTitorium before April 30, 2018. There will be a short entry form for an adult to complete when you drop it off.

- You can work on your creation at home, or during your visit to ARTitorium (admission charges will apply)
- Artworks will be available to pick up after May 4th, 2018.

About the Idaho Falls Arts Council

The Idaho Falls Arts Council is a private nonprofit organization which owns and operates: ARTitorium on Broadway, The Colonial Theater, and the Willard Arts Center. The mission of IFAC, in cooperation with other arts organizations, is to educate our community and enrich its quality of life by promoting, advocating and presenting a broad spectrum of visual and performing arts in eastern Idaho.

For questions regarding information contained in this release, please contact Amy Carr, Marketing Manager, at acarr@idahofallsarts.org or at 208-522-0471 x 108

For Immediate Release