

PRESS RELEASE

ARTitorium's New and Improved Magnet Wall

Idaho Falls, ID, September 5, 2018:

ARTitorium on Broadway is welcoming a new and improved Magnet Wall attraction this month!

Sponsored by Teton Toyota and Teton Volkswagen the new Magnet Wall includes four sections that allow kids to create street scenes, rebuild car puzzles, create organic creatures, and hit the road.

"We loved our original Magnet Wall, but four years of kids had been hard on it. We were thrilled that Teton Toyota and Volkswagen were willing to help us make it new again," said Georgina Goodlander, Visual Arts Director of the Idaho Falls Arts Council.

"We are gradually reevaluating and updating all of our attractions at ARTitorium; not only is the new Magnet Wall more durable, but it offers more opportunities for kids to create as well," said Goodlander.

ARTitorium is celebrating the new Magnet Wall with \$1 admission on September 15th and 16th. Along with discounted admission, there will also be special projects around ARTitorium and showings of the movie *Cars* at 2pm each day.

If you can't make it on the 15th and 16th, Speedy September projects that explore cars, trucks, trains, and more will be available in ARTitorium all month.

About the Idaho Falls Arts Council

The Idaho Falls Arts Council is a private nonprofit organization which owns and operates: ARTitorium on Broadway, The Colonial Theater, and the Willard Arts Center. The mission of IFAC, in cooperation with other arts organizations, is to educate our community and enrich its quality of life by promoting, advocating and presenting a broad spectrum of visual and performing arts in eastern Idaho.

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