

PRESS RELEASE

Roaring Youth Jam

Idaho Falls, ID, August 6, 2018:

The Roaring Youth Jam is almost here! The Idaho Falls Arts Council is excited to host the Youth Jam along the eastside of the Idaho Falls River Walk on August 9, 10, and 11 with events from 10am to 4pm each day.

Youth Jam is a three-day art and music festival for kids and families featuring art booths, performances, collaborative projects, vendors, and more. The twelve Arts Council art booths are completely free and all other booths include a free activity or giveaway as well. This year's theme is Goes Wild with animal themed projects, the Snake River Doodles Therapy Animals and Petting Zoo, and animal encounters!

"Youth Jam is one of the Arts Council's longest running programs," said Georgina Goodlander, Visual Arts Director of the Idaho Falls Arts Council, "The core of the event hasn't changed since its inception, and really is the embodiment of our mission. We love having a completely free event to really share the experience with the whole community."

About the Idaho Falls Arts Council

The Idaho Falls Arts Council is a private nonprofit organization which owns and operates: ARTitorium on Broadway, The Colonial Theater, and the Willard Arts Center. The mission of IFAC, in cooperation with other arts organizations, is to educate our community and enrich its quality of life by promoting, advocating and presenting a broad spectrum of visual and performing arts in eastern Idaho.

For questions regarding information contained in this release, please contact Amy Carr, Marketing Manager, at acarr@idahofallsarts.org or at 208-522-0471 x 108