

# PRESS RELEASE

## *Grow Smart Award*

### **Idaho Falls, ID, November 18, 2016:**

The Idaho Falls Arts Council is honored to be one of the 2016 recipients of the Grow Smart Awards from Idaho Smart Growth, and specifically the recipient of the Redevelopment Award.

The Idaho Falls Arts Council renovated the Colonial Theater, Willard Arts Center, and more recently ARTitorium on Broadway, to turn dilapidated buildings into cultural centers in the heart of downtown Idaho Falls.

The Colonial Theater was restored to its former glory as a stunning vaudeville theater, originally built in 1919. It currently hosts 10-18 shows presented by the Arts Council, as well as dozens of rental shows each year. The Willard Arts Center, named for Miles and Virginia Willard, the phantom donors and chairs behind the capital campaign, now hosts two free fine art galleries, resident artist studios, as well as meeting and event spaces.

The ARTitorium on Broadway is an interactive art center for kids and families that is housed in the historic Rio Theater. The ARTitorium opened to the public in August 2014.

### *About the Idaho Falls Arts Council*

The Idaho Falls Arts Council is a private nonprofit organization which owns and operates: ARTitorium on Broadway, The Colonial Theater, and the Willard Arts Center. The mission of IFAC is: To educate our community and enrich its quality of life by promoting, advocating and presenting a broad spectrum of visual and performing arts in eastern Idaho.

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