

PRESS RELEASE

Idaho Falls Arts Council presents The Lightning Thief

Idaho Falls, ID, January 29, 2016:

The Idaho Falls Arts Council is pleased to present *The Lightning Thief* on February 12th for a special family matinee at the Colonial Theater at 3:15 pm

Based on the book by Rick Riordan, *The Lightning Thief* follows Percy Jackson as he discovers that he is the son of the Greek god Poseidon and that he has been accused of stealing from Zeus. Percy and his friends set off on an adventure to clear his name and set things right in Olympus.

"*The Lightning Thief* is such a fun story, that really captures the audience, whether in the book, the movie, or now the play," said Brandi Newton, Executive Director of the Idaho Falls Arts Council, "We love to have shows specifically for kids and families, and even more when they relate to other mediums of art as well."

The one-hour live musical production is recommended for grades 2 – 6.

Tickets are available at the Idaho Falls Arts Council at 498 A St., 208-522-0471, or online at idahofallsarts.org. Tickets are \$3.

About the Idaho Falls Arts Council

The Idaho Falls Arts Council is a private nonprofit organization which owns and operates: The Colonial Theater, ARTitorium on Broadway, and the Willard Arts Center. The mission of IFAC, along with other art organizations, is: To educate our community and enrich its quality of life by promoting, advocating and presenting a broad spectrum of visual and performing arts in eastern Idaho.

For questions regarding information contained in this release, please contact Amy Carr, Marketing Manager, at acarr@idahofallsarts.org or at 208-522-0471 x 108

For Immediate Release