

ANNUAL REPORT

IDAHO FALLS ARTS COUNCIL

SEASON 2024-25



2024 - 2025 SHOWS

BEN FOLDS

TICKETS SOLD: 595

THE NATIONAL PARKS

TICKETS SOLD: 674

STREET PARTY: ELECTRIC AVENUE

FREE EVENT

UPTOWN: A CELEBRATION OF MOTOWN AND SOUL

TICKETS SOLD: 491

COLLIN RAYE

TICKETS SOLD: 962

CELTIC WOMAN

TICKETS SOLD: 1682

THE ALUMINUM SHOW

TICKETS SOLD: 492

DAMN TALL BUILDINGS

TICKETS SOLD: 137

THE LUCKY VALENTINES

TICKETS SOLD: 91

LUCKY CHOPS

CANCELED

R.E.S.P.E.C.T

TICKETS SOLD: 438

DRAGONS & MYTHICAL BEASTS

TICKETS SOLD: 673

GANGSTAGRASS

TICKETS SOLD: 410

CELEBRATE AMERI'KANA WITH MAKING MOVIES AND LOS TEXMANIACS

TICKETS SOLD: 261

LUCA STRICAGNOLI

TICKETS SOLD: 635

BLUE MOON MARQUEE

TICKETS SOLD: 148

MAINSTAGE

SPECIAL ENGAGEMENT

A STREET SESSION

YEAR IN REVIEW

JULY

- ARTitorium celebrated its 10th birthday with a huge, free birthday party with bounce houses, face painting, balloon twisting, cupcakes, and more
- Art Walk continued to grow, with great attendance every month

AUGUST

- Youth Jam's theme was "The Art Eras Tour" with guest appearances from cardboard Taylor Swift
- Planet Arts and Planet Glee continued
- Free day for IEC employees at ARTitorium

SEPTEMBER

- Watercolor Society and Amy Hunter exhibitions opened
- Special engagements with Ben Folds and the National Parks brought new patrons to the Colonial
- Wildly successful 80s theme Street Party with glow swag and Electric Avenue

OCTOBER

- Green Screen demolished at ARTitorium to make way for a new attraction
- Busy month of rentals in the theater

NOVEMBER

- Trail Runner photography and Gallery 12 exhibitions opened
- Collin Raye almost sold out the Colonial
- WAC Studio artists held an open house
- New attraction Draw Alive opened at ARTitorium

DECEMBER

- Celtic Woman at the Frontier Center in partnership with the Symphony
- So many Nutcrackers and other holiday rentals
- Busy Christmas Break and Frosting Fridays at ARTitorium

JANUARY

- ARTitorium partnered with Teton Toyota on the Toyota Dream Car art contest for kids and hosted a free day with 564 people

- A very successful Colonial Uncorked with the first use of new auction software
- Mike Rainey and Natalie Behring photography exhibitions opened
- Aluminum delighted families at the Colonial

FEBRUARY

- Damn Tall Buildings and Lucky Valentines rocked the A Street Sessions
- Very successful Tater Toss fundraiser for ARTitorium at the Spud Kings
- Lucky Chops canceled

MARCH

- Birthday Party madness at AOB
- 17th Annual Juried Show opens
- Soda Saturdays at ARTitorium over Spring Break were a great success
- RESPECT and Dragons and Mythical Beasts in the theater

APRIL

- Gangstagrass, Celebrate Ameri'kana, and Luca Stricagnoli closed out the mainstage season
- New custodian Jorge started
- ARTitorium participated in Night at the Museum and hosted many birthday parties

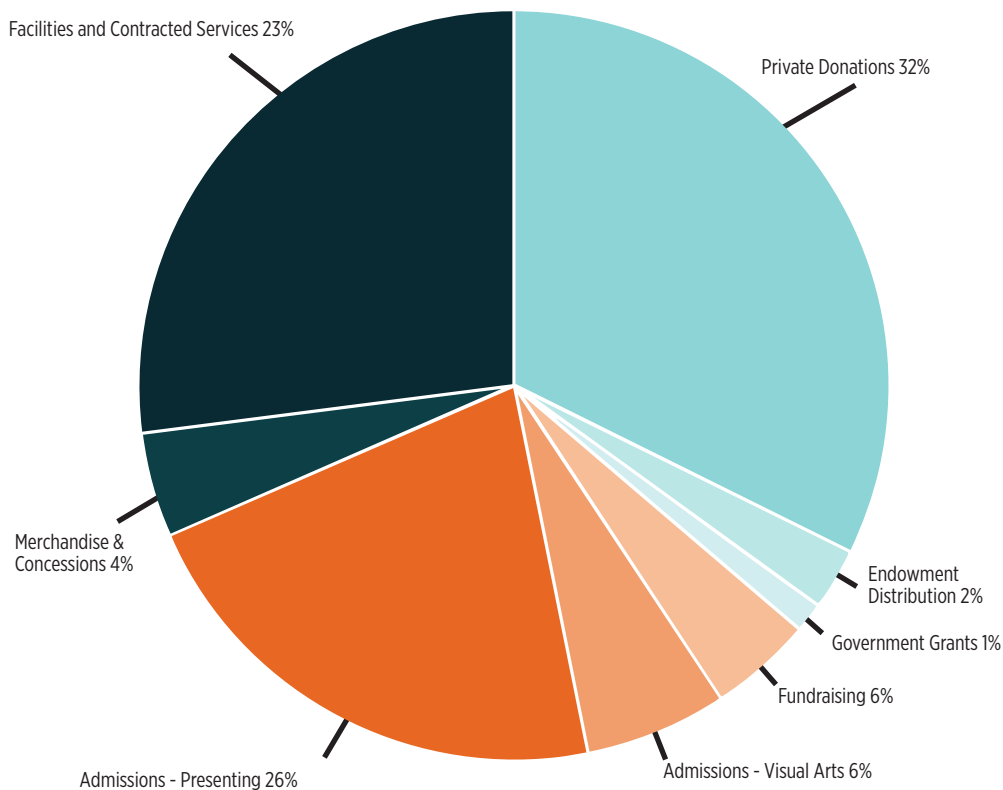
MAY

- Alondra left :(
- Sponsor Party was a success, with many new & increasing sponsors
- Field trip madness at AOB, and dance recital madness everywhere else
- Art Walk began
- ARTitorium got some new comfy furniture
- Blue Moon Marquee rounded out the season in the Carr Gallery
- ARTitorium participated in Earth Day at the Zoo

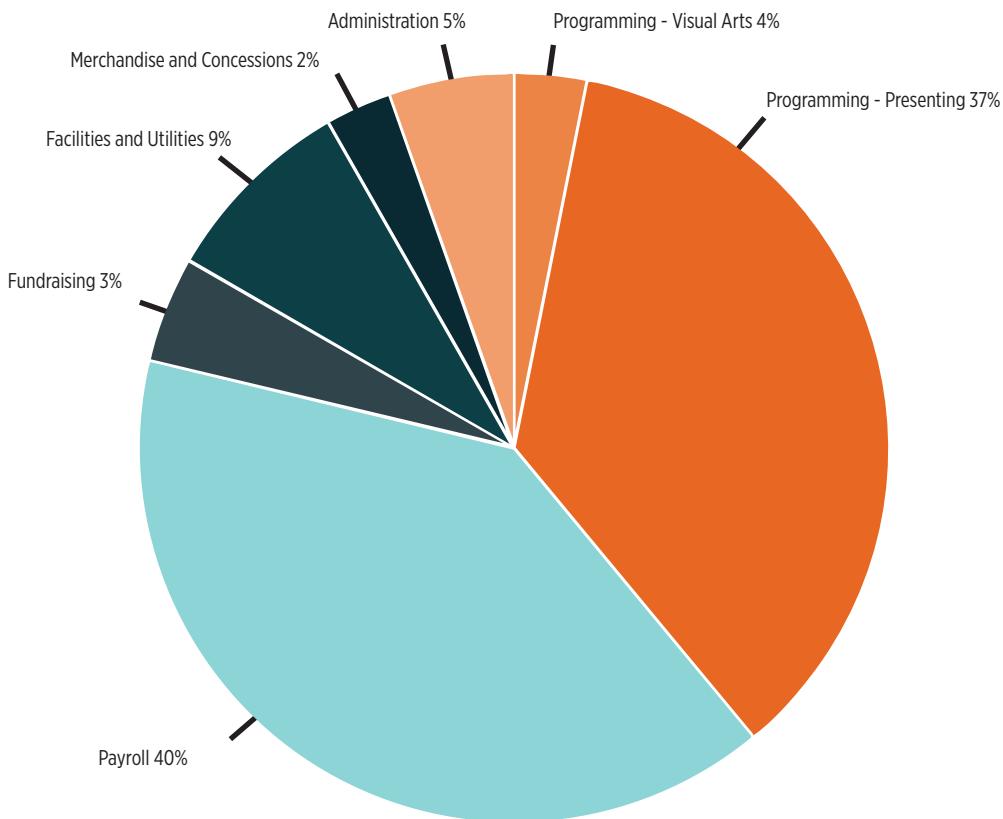
JUNE

- Summer programs kicked off: River Concerts, Planet Arts, Planet Glee
- Record-breaking attendance at the June Art Walk and opening reception for Yidan Guo and Rett Longmore exhibitions
- ARTitorium hosted a dollar day with sponsor Unbottled
- New ticketing software Spektrix went live!

INCOME



EXPENSES



****Audited Financial info for Fiscal Year 7/1/24 - 6/30/25**

BY THE NUMBERS:

Total Tickets Sold
61,161

Total Number of Events
1,375

Shows
78

Meetings/Receptions
159

Rehearsals
6

Matinees
12

Art Walks/Gallery Openings
9

Planet Arts/Planet Glee Participants
310

ARTitorium Admissions
15,051

ARTitorium Field Trips
112

ARTitorium Field Trip Students
6,175

ARTitorium Classes
171

ARTitorium Art Class Participants
610

ARTitorium Grab N' Go Bags
693

ARTitorium Field Trip Participants
6,038

ARTitorium Birthday Parties
69

STAFF

EXECUTIVE DIRECTOR: Brandi Newton

VISUAL ARTS DIRECTOR: Georgina Goodlander

TECHNICAL DIRECTOR: Brad Higbee

EVENTS AND RENTALS MANAGER: Lara Hill

OFFICE MANAGER: Chantel Bristol

ACCOUNTANT: Erin Springman

GRAPHIC DESIGNER: Jordyn Eckman

TICKET AGENTS:

Debbie Dobbie

Azure Wahnschaffe

Elizabeth Kelly

FRONT OF HOUSE:

Irene Jones

Cindy Baird

Jon & Sadie Smart

FACILITIES:

Alondra Salazar

Tesha Higbee

ARTITORIUM LEAD: Kim Kiewra

ARTITORIUM EDUCATIONAL SPECIALIST: Julie Hill

ARTITORIUM JUNIOR ASSOCIATES:

Alondra Salazar

Ari Summers

Azure Wahnschaffe

Daniela Saldana

Gage Hartwell

Jazmin Torres Fuentes

Klaire Gurvine

Lauren Snyder

Lizzy Kelly

Macie Portalatin

Marcella Bate

Meme McRae

Nadein Fries

Sydney Prigge

Syringa Garcia

BOARD OF DIRECTORS

CHAIR: Dana Kirkham

VICE CHAIR: Jason Littlefield

SECRETARY: Laramie Wheeler

TREASURER: Lyndsay Goody

ASSISTANT TREASURER: Steve Parry

PAST CHAIR: Coleen Niemann

Amy Brumfield

Betsy Hunsicker

Chad Hammond

Courtney Stallings

Holly Gyles

Marcella Medor

Mary Lynn Hartwell

Nahomi Apointe

Ralph Perez

Scott Weigel

Victor Stanley

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Amy Leintz

Ann Riedesel

Jeanie Frazell

Jerry Shively

Laurel Sayer

Rick Dale

Sharon Price

Steve Carr

Virginia Willard

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