



Willard Arts Center & Colonial Theater

Rental Rates

Effective July 1, 2025

Colonial Theater

	Commercial	Arts Org- Member	Non-Profit	
			Non-Profit Member	Non-Member
Presenting Event- IFAC Selling Tickets				
Theater Rental	\$ 1,250	\$ 495	\$ 395	\$ 795
Rehearsal	\$ 300	\$ 125	\$ 125	\$ 150
Plus Ticketing Fee Choice	See attached options			

Staffing Requirements:

Technical Staff Minimums: 1 Sound Engineer, 1 Lighting Director, 1 Stage Manager

Front of House Minimums: 1 Front of House Manager, 1 Head Usher, Ticket Agent(s)

Labor Rates: \$30-\$45/hour * Events Manager may require additional ticket sellers for "at-the-door" sales, at promoter's expense*

Presenting Event- Non-Ticket

Theater Rental	\$ 750	\$ 395	\$ 295	\$ 445
Rehearsal	\$ 300	\$ 125	\$ 125	\$ 150
Credit Card Fees	-	-	-	-

Staffing Requirements:

Technical Staff Minimums: 1 Sound Engineer, 1 Lighting Director

Front of House Minimums: 1 Front of House Manager

Labor Rates: \$30-\$45/hour

Additional Charges apply for consumable items, ie. Projector lamps, batteries, etc.

Staffing Requirements for All Events

1 Front of House Manager \$30/hour

Additional staff may be required \$30-\$45/hour

Bartender, Technical Staff, Custodial, etc.

Available Add-Ons

Dressing Rooms	\$ 75
Prior Day Set-up (if available)	\$ 145

Additional amenities available (for a nominal fee) including pipe & drape, sound equipment, lighting schemes, etc.

Included in WAC Rental

Chairs & Table Set-Up

Pre and Post Event Clean-Up within reason, please pack up what you bring in

*Linens and table ware not provided **All tables must be covered with cloth covers

Arts Org Member is a SE Idaho, local organization who has paid a minimum \$100 IFAC membership



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Willard Arts Center

		Member			Non-Member					
		Commercial	Non Profit	Arts Org - Member	Commercial	Non Profit				
Hartwell Chesbro Room										
Less than 6 hours	\$	175	\$	115	\$	145	\$	230	\$	175
Per Day	\$	230	\$	175	\$	175	\$	345	\$	230
US Bank Conference Room										
Less than 6 hours	\$	85	\$	60	\$	85	\$	115	\$	85
Per Day	\$	115	\$	85	\$	115	\$	175	\$	115
Carr Gallery & Colonial Theater Lobby										
Per Day	\$	750	\$	575	\$	665	\$	865	\$	750
Willard Arts Center										
Upstairs- inc. Hall Community Gallery	\$	455	\$	255	\$	345	\$	490	\$	455
Upstairs- inc. Hall Community Gallery & Lobby	\$	570	\$	370	\$	435	\$	605	\$	570
Entire Building	\$	1,095	\$	835	\$	920	\$	1,400	\$	1,095

Staffing Requirements for All Events

1 Front of House Manager \$30/hour
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Available Add-Ons

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 Pre and Post Event Clean-Up

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